

INSPIRATION™ 3.0

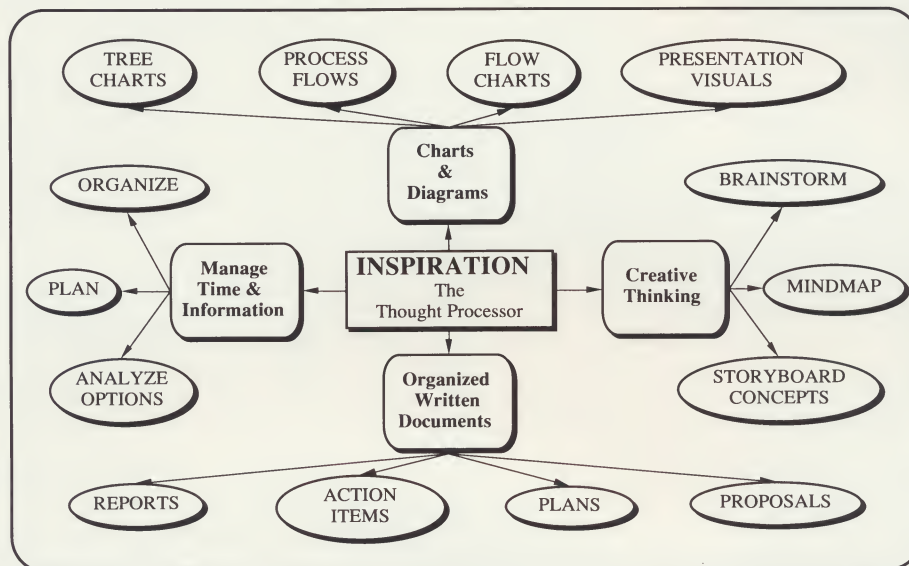
THE THOUGHT PROCESSOR™

INSPIRATION brings the power of visual thinking to the Macintosh®.

See your ideas take shape and form!

Brainstorm and map out ideas... Lay out the steps of a project... Develop the flow of a process... Visualize the structure of an organization... Organize concepts... Storyboard your ideas... Analyze alternative solutions... Prepare a report... Create diagrams that help crystalize your thoughts or show ideas and information. INSPIRATION integrates easy-to-use diagramming and powerful outlining.

Instantly switch from one view to the other. See your concepts as a visual and as text. Quickly transforms your vision into organized written documents and presentation visuals.



Visualize your Thoughts

Gain insight. INSPIRATION creates a visual representation of what's on your mind. Symbols hold each concept and links associate ideas. See relationships, thought patterns and themes. From fuzzy thoughts, a clear vision emerges.

Diagrams, Charts & Plans

Create diagrams quickly, make changes easily. Choose from a collection of symbols or add your own. Symbols are drawn and sized automatically. Move symbols and the links remain connected. Layers of diagrams can be linked together. You focus on your content, not the drawing process.

Presentation Quality Visuals

Create concise, organized visuals that are clearly understood and easily remembered. Instantly arrange your diagram into tree or organization charts. Mix type faces, sizes and styles within symbols. Import graphics. Use color, patterns, line thickness and shadows. Ensure that your most inspired ideas will always be remembered.

Outlines & Written Documents

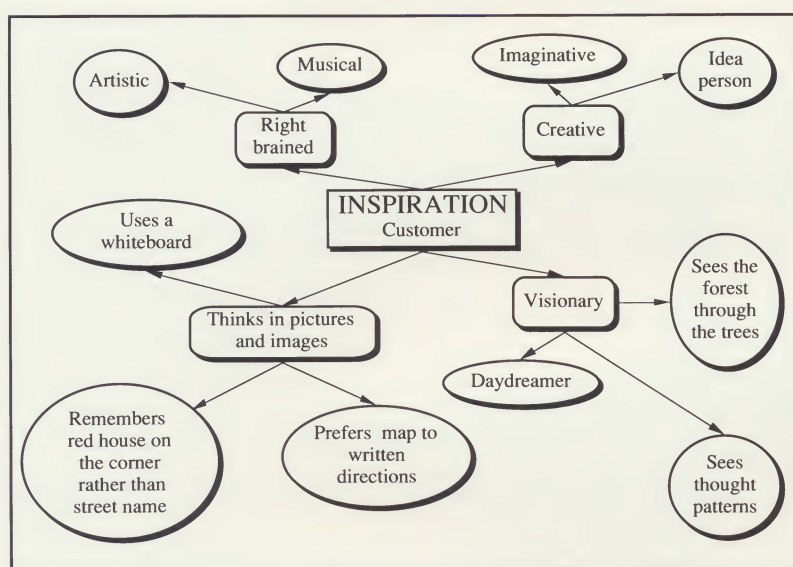
With the stroke of a key instantly transform your visual into an outline. INSPIRATION's powerful outliner makes it easy to organize, rearrange and add detail. Quickly develop your concepts into action items, plans, proposals and reports.

Visualize your Thoughts

Brainstorm, plan and organize concepts. Create mindmaps, cluster diagrams, concept maps and storyboards. See what's on your mind.

- Just type, symbols pop up to hold your text

- Links are easily added, moved and redrawn. Text labels can be added to links
- Layers of sub-diagrams can be linked to main diagram



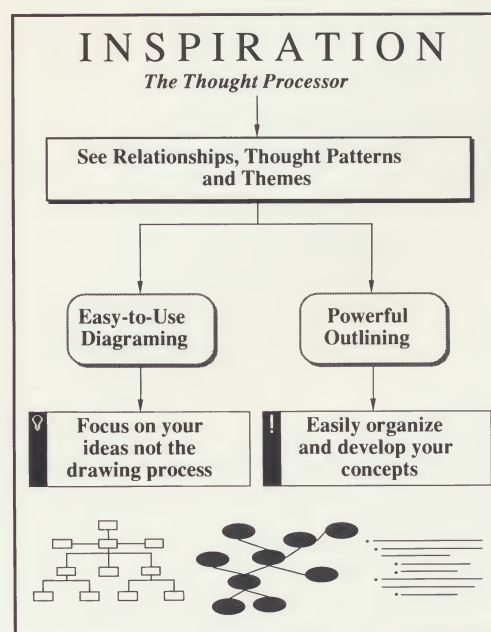
- Rapid Fire quick entry captures a surge of ideas as fast as you can think of them
- Random unconnected ideas can be added to the diagram anywhere
- Symbols automatically grow to fit text. Text centered horizontally and vertically
- Rearrange symbols by dragging, links remain connected

- Hide and Show sub-symbols – present different levels of detail as needed
- Each symbol has a notes window for writing. Text view makes it easy to edit and develop all notes at one time.
- Instantly organize your concepts into an outline or text document.

Diagrams, Charts & Presentation Visuals

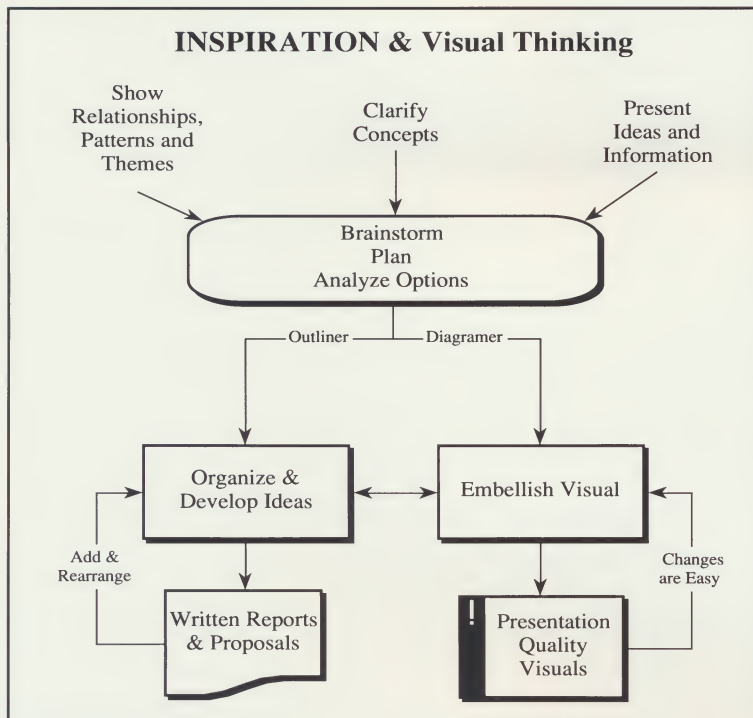
Create and update process flows, flow charts, tree charts, organization charts and presentation visuals with INSPIRATION's smart drawing board.

- Dozens of ready made symbol shapes to select from - basic shapes, ANSI flow charting symbols, and INSPIRATION's unique designer and business symbols
- Import color and gray scale graphic images and your own custom shapes
- Mix type faces, sizes and styles within words and blocks of text



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THE THOUGHT PROCESSOR™



- Create instant organization charts & tree charts using Arrange option
- Full color palette of 35 colors with access to more. Use different colors for text, symbols and lines
- Line thickness, shadows and patterns emphasize information
- Align, Evenly Space and Paste Size options quickly enhance diagram
- Right angled links and dotted lines for polished visuals

- Grid feature snaps your symbols into place for a clean, neat look
- Fast printing - special shrink option to print diagram on one page.

Outlines & Written Documents

INSPIRATION's powerful outline view makes it easy to organize, rearrange and add detail. Quickly develop your concepts into action items, plans, proposals and reports.

- Add topics at different levels with single commands
- Reorganize topics by dragging. Associated subtopics move automatically with the topic
- Place graphics within the document to add interest
- Hide and show levels of detail
- Promote and Demote options move groups of topics
- Flip topics up or down for fast ordering of concepts

INSPIRATION
The Thought Processor

INSPIRATION brings the power of visual thinking to the Macintosh. See your ideas take shape and form. Brainstorm and map out ideas... Lay out the steps of a project... Develop the flow of a process... Visualize the structure of an organization... Organize concepts... Storyboard your ideas... Analyze alternative solutions... Prepare a report... Create diagrams that help crystallize your thoughts and show ideas and information. INSPIRATION integrates easy-to-use diagramming and powerful outlining. Instantly switch from one view to the other. See your concepts as a visual and as text. Quickly transform your vision into organized written documents and presentation visuals.

A. See Relationships, Thought Patterns and Themes
Gain insight. INSPIRATION creates a visual representation of what's on your mind. From fuzzy thoughts, a clear vision emerges.

1. Easy-to-Use Diagramming
Create diagrams, charts and plans quickly. Make changes easily. *Focus on your ideas* not the drawing process. Create concise, organized visuals that are clearly understood and remembered.

2. Powerful Outlining
INSPIRATION's powerful outliner makes it easy to organize, rearrange and add detail to your document. Quickly develop your concepts into action items, plans, proposals and reports.

Outline

- Sort in ascending or descending order
- Automatic outline prefix labels, no prefix, or customize your own
- Quickly style topic and paragraph text globally, or individually style words and blocks of text
- Text view for conversion from non-hierarchical diagrams to documents
- Set margins, headers and footers
- Control page breaks, line spacing, indentation and level of detail to print.

General Features

- Switch between diagram and outline views. Change one view and the other is automatically updated
- Templates feature quickly creates standard diagrams or documents
- Print preview option
- Find/Replace feature for locating and/or changing text

- Check spelling in both documents and visuals with built-in spell checker
- Customize INSPIRATION with Save Settings and Set Preferences options

Learning Aids

- Comprehensive user manual
- Step-by-step tutorial
- Samples and idea books

Compatibility - Export

- Graphics: PICT, PICT2 files
- Documents: Plain text, WORD 3.0 & 4.0 RTF, MacWrite, ThinkTank and More 1.x

Compatibility - Import

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System Information

All Macintosh models MacPlus and above (including the Classic, LC, and SE)

Requires two 800KB drives or hard disk and System 4.2 or higher

MultiFinder compatible

System 7 compatible

Supports color and large screen monitors

Apple ImageWriter, ImageWriter II, ImageWriter LQ, Apple LaserWriter, LaserWriter Plus, LaserWriter II NT, NTX, SC and other Postscript compatible Laser printers, HP DeskWriter, Linotronic 100 and 300 photo typesetter & QuickDraw compatible film recorder

Document Sizes

Diagrams can be up to 638 pages

Number of windows open at once limited only by your available Macintosh memory

Suggested List Price: \$249

For more information contact:

Ceres Software, Inc.
2520 S.W. Hamilton St.
Portland, Oregon 97201
503•245•9011

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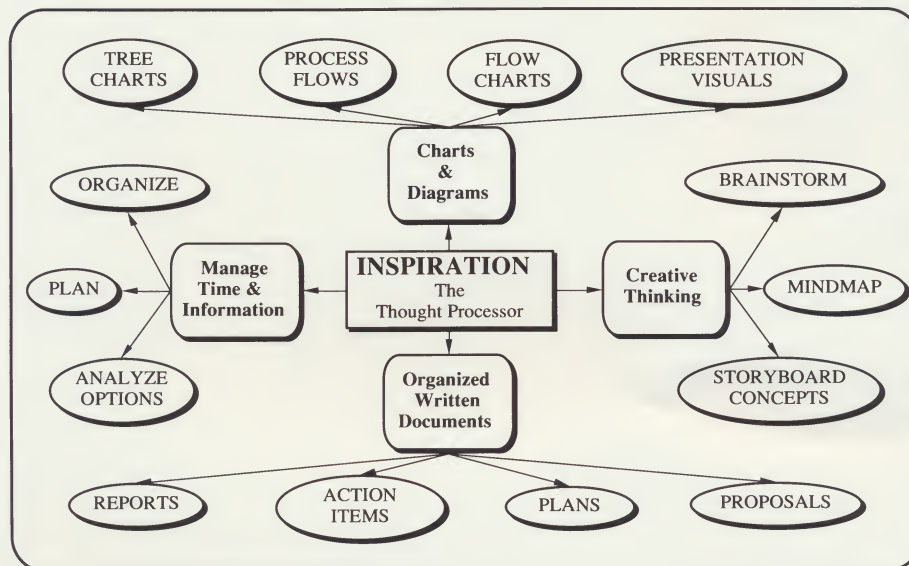
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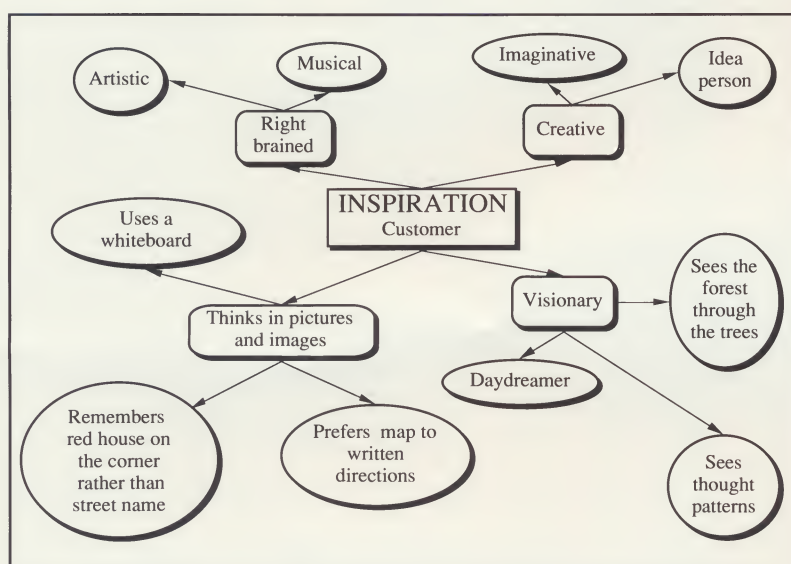
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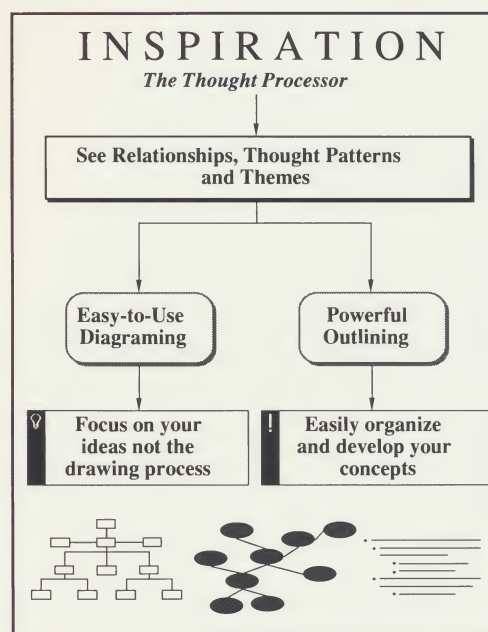
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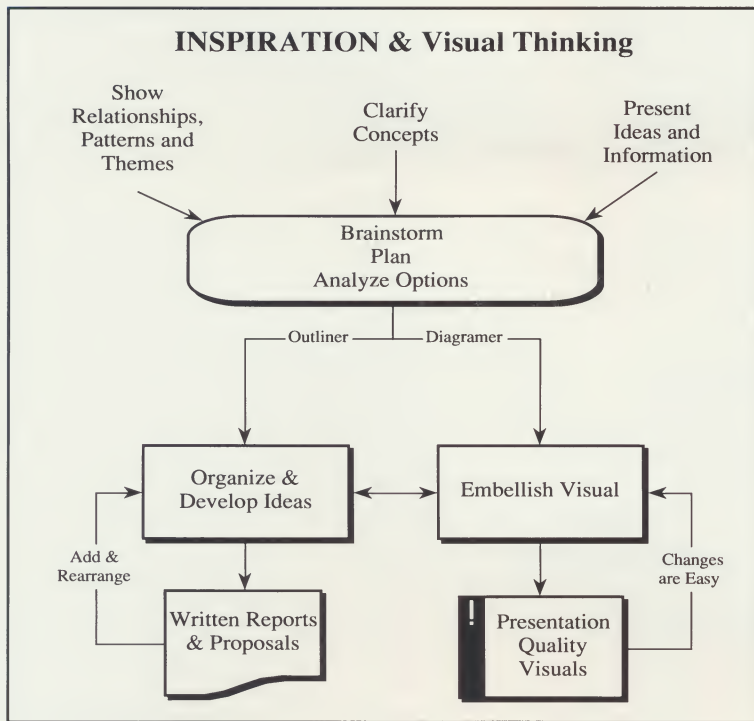
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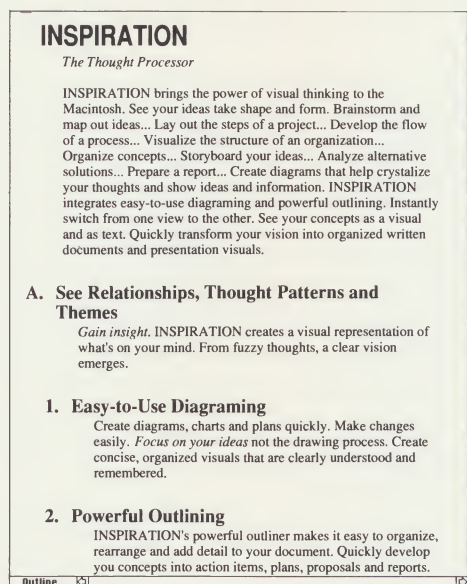
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Major New Features

